



Price: How You Can Charge More Without Losing Sales

Dr Greg Chapman – Australia's Leading Expert on Emerging Small Business has delivered yet another high quality publication for Small Business Owners who want to charge more without losing sales. Dr Chapman's understanding of the Australian Small Business Psyche is evident in this compelling compilation of insights, strategic concepts and tactics for valuing what you sell.

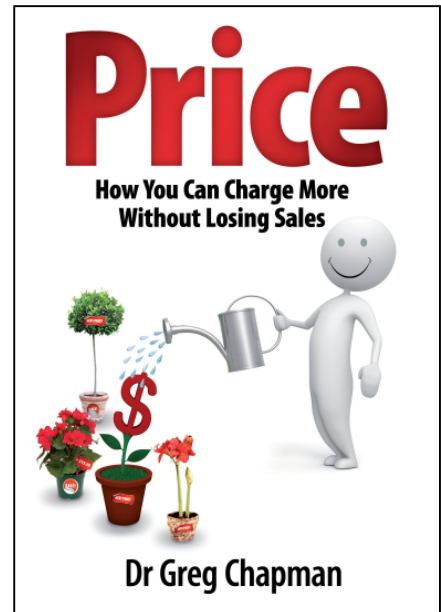
Greg Fellows - Dynamic Business and Training Solutions

Price: How You Can Charge More Without Losing Sales will show you:

- 57 easy-to-implement strategies to help you increase your prices without losing sales.
- How to charge 5 to 7 times MORE than what it costs you to produce a product
- How to overcome the psychological price barriers
- How to turn 'price-shoppers' into excited buyers, who pay you TOP DOLLAR for your products
- How to BREAK and destroy the powerful link between cost of service, delivery, and price.

Bonus: Price Tools to download Value \$147

Your Investment is just \$97 for the digital book, \$127 for the hardcopy version, \$128 for both plus GST and p&h



Greg Chapman, PhD, MBA is a leading advisor of emerging businesses. He is an author of the internationally recognised top selling book: *The Five Pillars of Guaranteed Business Success*, and business coach who has provided advice to thousands of small business owners.

Please tick payment method and Fax to +61 (0)3 9011 6234 or Mail/Email to address below

☐ Visa ☐ MasterCard ☐ Amex ☐ Cheque ☐ Direct Credit

Select Option: ☐ Digital Book \$106 incl. gst ☐ Hardcopy Book \$148 incl. gst, p&h

☐ Hardcopy + Digital Book \$149 incl. gst, p&h

Name: _____ Organisation: _____

Address: _____

Phone Number: _____ Email: _____

Card number: _____ Card expiry date: ____ / ____

Verification Code (last 3 digits of no. by signature) _____ (Office Use Only- Auth. No. _____)

(For Amex: 4 digits front right of card)

Offer Code (if applicable) _____

Signature: _____ Date: _____

☐ Bank Transfer to Empower Business Solutions BSB 063-494 Account No. 1018 9629 (Please notify of transfer)

www.IncreaseYourPrices.com.au

Empower Business Solutions: Suite 22, 738 Burke Rd., CAMBERWELL, VIC 3124 AUSTRALIA. ABN 14 108 173 708

Ph +61 (0)3 9256 6215 Fax: + 61 (0)3 9011 6234 office@AustralianBusinessCoachingClub.com.au